

Church Social Media Communication Use Guidelines for CCCI Leaders and Co-Workers

Social Media is a major part of our church ministries today. Email and WeChat messaging have become our primary tool for communication. Habakkuk 2:20 says “The LORD is in his Holy temple; let all the earth be silent before Him.” Although our church email and WeChat groups are not physical buildings, they are also a part of God’s church. The wise use of social media is essential for CCCI. As we work together to love God, love people, and serve all nations, here are social media communication use guidelines for CCCI co-workers and leaders.

- 1. Social media is a public platform, any information posted will be made public and won't be able to be completely removed. We must be thoughtful and careful, and hope the posted letters, text messages, pictures, and news can build the church up and bless others. We are all called to co-work with Him in church ministries, and God gives us different positions and responsibilities that may be able to have or access some special information. We shall seek for heavenly wisdom and a pure heart to wisely and effectively use social media.*
- 2. To protect the church and individual members, we need to have discernment on "public" and "private" information. Private messages should not be made public to the social media without the consent of the relevant party.*
- 3. Avoid debating on complex theological issues or questions in social media.*
- 4. Avoid posting about politics and any controversial topics (such as race, social, cultural, etc.) in social media.*
- 5. Don't use social media for hard conversations. Talking face to face leaves the least chance that you'll be misunderstood, and no chance that your exact words will be copy-pasted out of context and forwarded to others.*
- 6. For communication purposes, various social media groups (e.g. WeChat groups) may be formed for church ministries such for Small Group, EE, TEE, and MER. In principle, the group coordinator is responsible for monitoring, guiding, supervising, and managing the site.*
- 7. Be obedient to the authority and order in the church established by Jesus Christ. If there is any dispute or disagreement on the usage of social media, we shall seek the consultation and guidance from the pastoral team in a timely manner.*

印城華人教會（CCCI）同工社交媒體通訊使用指南

有效使用社交媒體是我們教會事工的重要組成部分，今天電子郵件和微信已成為我們主要的溝通工具，有智慧地使用這些社交媒體對 CCCI 至關重要。哈巴谷書 2:20 說：“惟耶和華在他的聖殿中。全地的人，都當在他面前肅敬靜默”。本著愛神，愛人，服事萬民的異象，謹提出以下 CCCI 同工社交媒體通訊使用指南。

- 1, 社交媒體是一個公共平台，上傳的任何信息都會公之於眾再也無法挪去，為此我們要慎重，盼望我們所發出的信件、短訊、圖片、消息，都能造就教會、祝福眾人。我們都是蒙召起來服事教會的同工，神賜我們不同的職分，並讓我們可以掌握一些特別的資訊，所以我們要求神給我們心裡的純正和手中的巧妙，智慧有效地使用社交媒體。
- 2, 因著對教會和個人的保護，要“公”“私”有別，私下的郵件未經當事人同意，不宜普發到社交媒體上。
- 3, 我們要避免在教會的社交媒體平台上對複雜的神學觀點或問題的論辯。
- 4, 在教會的社交媒體平台上，不宜發表、粘帖政治性議題（可以選擇其他的途徑和平台），要避免任何有爭議性的（比如種族、社會、文化等）話題，不讓在血氣中的紛爭、批評、論斷，進入教會的生活和肢體的關係。
5. 不要使用教會社交媒体进行争论性对话。面对面谈话可以最大程度减少被误解的机会，也不会给人机会可以断章取义地复制粘贴你的话和转发给他人。
- 6, 教會同工因服事的需要組成的微信群，比如小組、小組長、EE、TEE、MER……，是教會公共的媒體平台，原則上發起人或協調人要負起引導、監督、幫助、聯絡、管理的責任。
- 7, 順服耶穌基督在教會所設立的權柄和秩序，若有意見、觀點對立，隨時接受牧者的協調和指導。